International Association for the Study of Popular Music

IASPM Social Media Policy

Policy Statement

The IASPM Social Media Policy has been developed to manage our use of Social Media. The success of our community depends upon maintaining a positive, collegial, and safe social place for our community. Increasingly, we use Social Media to engage with each other, and with broader networks of academics, industry specialists, pedagogues, and broader music fans and audiences. While Social Media is a powerful communications tool, it may have damaging repercussions if used improperly. Our communications via Social Media must be managed carefully and consistently for the safety and benefit of all our members and community.

Purpose

The IASPM Social Media Policy should be read in conjunction with the IASPM Code of Conduct available at https://www.iaspm.net/. The purpose of the Social Media Policy is to outline expectations when interacting with and on IASPM social media platforms and pages.

The IASPM social media platforms provide a scholarly environment designed for:

- Sharing popular music related stories
- Notifications of relevant events
- Scholarly discourse on matters relevant to popular music industries, education, scholarly, and general interest works
- Sharing of best practice related to popular music studies, industry, pedagogy and scholarship
- Professional networking

IASPM social media platforms and pages are designed to be open, accessible and free from discrimination, harassment, and bullying. The Association has no political ties. The Association expects its members to respect these principles when interacting with and on the Association's social media platforms.

Application

All members must agree to abide by the IASPM Code of Conduct and the IASPM Social Media Policy in all IASPM social media and communication channels.

If members are affiliated with an institution or organization, then members should be aware that they are bound by the codes of conduct in place at the individual institutions to which they are affiliated. Members are also bound by the code of conduct and the terms and conditions of the platforms on which they are engaging (see appendices). This policy does not supersede existing codes but is intended to reinforce a message of inclusiveness.

Unacceptable behaviours

IASPM will not tolerate behaviours that violate our Code of Conduct. Examples of unacceptable behaviours include (but are not limited to):

- Posts or comments that discriminate, bully and/or harass a particular individual or group,
- posts or comments online which a reasonable person would have anticipated would humiliate, offend or intimidate the person exposed to the post or comment,
- inappropriate messages sent to a user intended to make the user feel unsafe or unwelcome or deliberately intimidate a user,
- unwelcome attention and/or stalking of a user within or across platforms.

In some cases a single action or incident may constitute unlawful discrimination, harassment, or bullying. In other cases, there may need to be a persistent pattern of behaviour before unlawful discrimination and / or harassment has occurred.

Removal of posts and comments

In general, <u>posts will be flagged and, in some cases, immediately removed if they feature, or in the reasonable judgement of the Communications Committee, Ethics Committee or Executive Committee are deemed to feature (including but not limited to):</u>

- Implicit or explicit discrimination, harassment, threatening, or bullying,
- Defamation, to include material that may cause injury to another person, organisation, association or company reputation,
- Private, confidential, or classified information,
- Spam or spamming a social media platform,
- Sales-oriented information,
- Distribution of inappropriate content
- Focused on self-promotion not directly related to relevant scholarship,
- Offensive, aggressive, and/or violent posts / comments, and/or personal attacks,
- Posts unrelated to the field of popular music studies,
- A violation of copyright laws. Fair use of copyrighted material should be respected and the original author/source of the work should be accurately attributed wherever possible.

<u>Any posts deemed by the IASPM Executive Committee, the IASPM Ethics Committee and/or the IASPM Communications Committee to pose a legal risk to the organisation will be removed immediately.</u>

Repeated violations may result in individuals being banned / blocked from the social media platform/s.

Breaches of the Social Media Policy

Anyone who believes they are being subjected to discrimination, harassment or bullying on a social media platform or communication channel, or believes the IASPM Social Media Policy has been breached in another way, is encouraged to review the IASPM Code of Conduct and IASPM Misconduct Procedure and notify a member of the IASPM Executive or IASPM Communications Committee as soon as possible.

Members of the Association should not condone discriminatory, harassing or bullying behaviour in others when and where they know it exists, nor should they disregard complaints from other members. Members are encouraged to intervene and/or to seek help if they believe they or others are being subjected to violations of the code by bringing posts to the attention of account administrators or by emailing any member of the IASPM Communications Committee, the IASPM Ethics Committee or the IASPM Executive Committee.

All complaints will be addressed in accordance with the IASPM Misconduct Procedure.

Violations of the Social Media Policy may lead to actions not limited to but including cancellation of membership of IASPM, notification of the behaviour to an offender's home institution, and notification to local authorities.

Related documents

IASPM Statutes
IASPM Rules of Procedure
IASPM Code of Conduct
IASPM Misconduct Procedure
IASPM Ethics Committee Terms of Reference
IASPM Communications Committee Terms of Reference

Related platform-specific policies

[Facebook – Community Standards](#)
[Instagram – Community Guidelines](#)
[Twitter – The Twitter Rules](#)
[LinkedIn – Service Terms](#)
[WeChat – Acceptable Use Policy](#)